



 van
besouw

CARE FOR YOUR CARPET

NL / EN / DE ———

Maintenance advice \ EN

In this Van Besouw maintenance manual, you will find tips and advice for maintaining and caring for your Van Besouw carpet.

The basis of a carpet

A Van Besouw carpet is composed of pile material that is firmly anchored in a ground cloth. The pile consists of loops, cut yarns or a combination of both, creating various structures and looks - from sleek and flat to playful and high pile. Density varies by type: from open and airy to compact and full. Although some structures absorb dirt slightly faster than others, every carpet gets dirty with use. Regular maintenance is therefore essential.

Care: daily

Regular and thorough vacuuming is the most important form of daily maintenance. By doing this consistently, you prevent dirt from settling deep between the fibres. This not only helps keep your carpet clean, but also contributes to preserving its structure and appearance. If your vacuum cleaner has a fixed brush, work slowly and with control to ensure dirt is properly removed. For more intensive cleaning, you can use a power-driven rotating brush. This type of brush effectively loosens dirt using a horizontal cylinder with spiral-shaped bristles. Note: a rotating brush is not suitable for hand-woven collections, as the yarns may be pulled upward.

Practical tips:

- Start regular vacuuming right away as soon as the carpet is laid.
- Give extra attention to heavily used areas, such as entryways, walkways and seating areas.
- If necessary, use a smaller nozzle for hard-to-reach areas.

Care: periodic

In addition to daily vacuuming, it is important to maintain the carpet more intensively periodically.

Consider:

- Moving furniture regularly to avoid pressure spots.
- Checking timely for damage or wear.
- Having the carpet professionally cleaned - preferably without steam or soap, as these agents can actually attract dirt. For professional cleaning, use appropriate products, such as:
 - o James Cleansoft for wool carpet
 - o James Cleanmaster for synthetic or mixed materials

Soiling: how to prevent it

A good first step in maintaining a clean carpet is to prevent soiling. Installing a high-quality walk-in mat at the outside door is essential to this. Preferably choose a mat with both scraping and moisture absorbing properties - this is especially valuable in wet weather.

Practical tip: Take off outdoor shoes when entering your home, especially on rainy days. This will reduce the amount of dirt and moisture in your home and significantly extend the life of your carpet.

Stains: the right treatment

Stains cannot always be avoided, but with a quick and careful approach, they can often be easily removed.

Here's how to treat a stain step by step:

1. Scoop up as much of the spill as possible with a spoon - work from the outside in.
2. Take a white, damp terry cloth towel (wrung out cold water) and lay it flat on the stain.
3. Leave the towel until saturated and repeat the process with a clean cloth.
4. Finally, leave a dry towel until the spot is completely dry. This will help you avoid circles.

For stubborn stains:

After the first treatment, use a specialized product, such as James Stain Wonder or James Stain Spray. Refer to the stain chart at the back of this guide for proper selection.

Additional tips on stain removal:

- Always work from the outside in.
- For wool: rub with long, gentle strokes.
- Some stains require multiple treatments - patience is important.
- Avoid products with optical bleaches or "miracle cleaners."
- Carbonated mineral water can help loosen dyes.
- Residual stains from natural dyes (such as coffee or tea) usually fade with light penetration.
- Always allow treated areas to dry thoroughly to avoid rings.
- Damage from chemicals (such as bleach, rust or urine) is usually not completely repairable.
- Avoid damage from sliding furniture or abrasive doors.

Cleaning materials \ JAMES



James is our regular partner for cleaning materials and we always recommended its products.



JAMES INTERIOR CLEANER

This cleaner will freshen up your carpet and treat disturbing walkways, the places where pets sit, or grimy areas.



JAMES STAINWONDER

This cleaner effortlessly removes coffee, tea, fruits and red wine from your carpet.



JAMES STAINSPRAY

This spray removes glue, chewing gum, tar, shoe polish, and paint from your carpet.



JAMES FIBRE PROTECTOR ECO

You can use the fibre protector preventatively to protect the carpet from stains. Application largely keeps liquids beaded on the carpet and helps prevent penetration.

For more information: www.james.eu



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