

working together

Fitnice Woven Vinyl Flooring



## FITNICE® WOVEN VINYL COVERING



#### **ORIGINS**

We couldn't do it any other way. Who we are has a lot to do with where we were born-Galicia, in the Northwest of Spain. There, the waves of the Atlantic pound the cliffs again and again, as relentlessly as the fullers of our looms working on the weft.

We just couldn't do things any other way. In a land where every resource is important, ingenuity has no bounds. The vineyards rise above ground to preserve the grapes from humidity, held by a network of carefully designed grids that is reminiscent of the structure of our fabrics.

We simply couldn't do things any other way. Everything we are has a lot to do with where we grew—Barcelona, bathed and infused by the Mediterranean and its thousand-year-old cultures. A combination of art, design and modernity, a city where inspiration and innovation are constant and beauty is the ultimate goal.

Work and creativity, effort and precision, excellence and ingenuity, Atlantic and Mediterranean.

Indeed, we couldn't do things any other way.





## **VALUES**

The values of the FITNICE® brand and the Vertisol Internacional company are customer satisfaction, respect for the environment and for people's health, systematic enforcement of socially responsible corporate policies, and teamwork.

The main focus of our operation is the constant improvement of our product and our anticipation to the market needs.

At Vertisol we have vertically integrated the FITNICE® processes of design, manufacture and marketing. This strategy allows us to control and verify that said processes fulfil our quality standards.

Eduardo García García CEO, Vertisol Internacional, SRL





#### **WE DO CARE**

100% in-house production, product manufacturing in Europe.

Our products are thoroughly risk-free. We take care to assure that the raw materials we use to manufacture the yarn meet the strict European standards. These standards regulate the use of chemicals that may pose a risk to the health of individuals or be a threat to the environment.

**Process.** We make sure that the quality of the different manufacturing processes, which are fully carried out at our facilities, is compatible with what the market demands of our finished product—maximum durability and wear resistance.

**Protection**. We have a strong commitment to the well-being of our users. That is why we apply specific treatments that lend our fabrics properties such as anti-mite and antibacterial protection, resistance to fire, to weather and light, and they are easy to clean, without sacrificing the aesthetic appeal.

**Installation and maintenance**. We take care to provide all the necessary information to installers and cleaning teams for optimal installation and maintenance.





## FITNICE FLOOR

One floor, one canvas. Each one of our fabrics is an enormous palette where architects and designers can find multiple options to cover the floor, which becomes an imaginary canvas.

We want our flooring to be exciting and, to achieve this goal, we collaborate with designers, architects, artists and other professionals who lend their unique insight so we can take things one step further. They help us turn our vinyl flooring into art.





## **CHROMA**

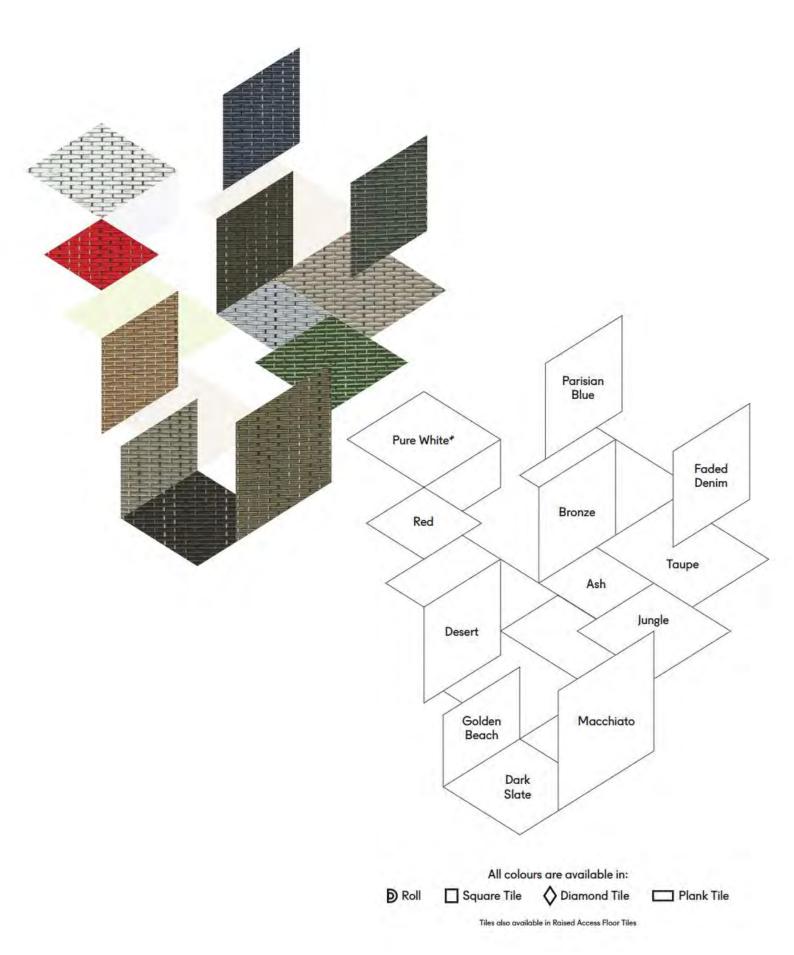
Colour is the undisputed key feature in this collection. The yarn of the weft is particularly thick, lending great strength and volume to the design.

- Colourful, warm collection
- ❖ Bicolour yarns create a randomly harmonious effect
- High abrasion resistance, long-lasting floor
- Sound insulation up to 15dB with Raised Access Floor Tiles
- \* Ready for FITNICE® Composer
- Easy cleaning
- Phthalate free
- ❖ 10-year warranty



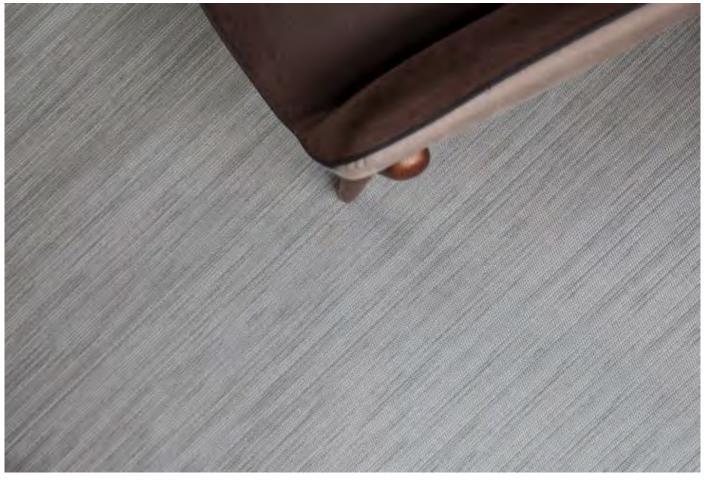


## **CHROMA**

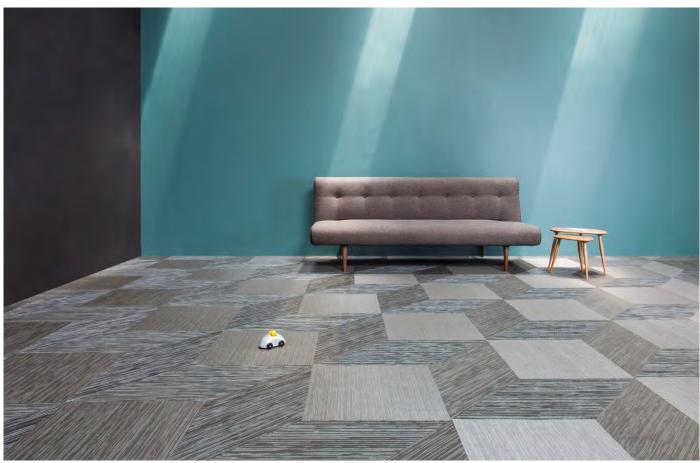




















## **MEMPHIS**

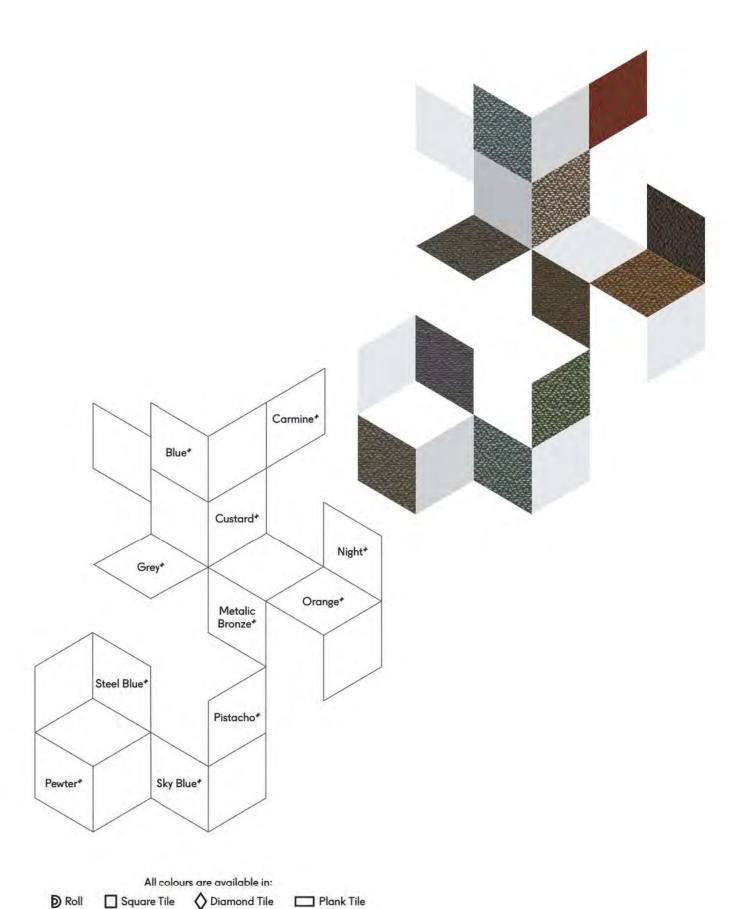
This design is inspired by the Italian movement started in the 80s by Ettore Sottsass. A dominating colour in the warp gives rise to rich chromatic responses when combined with different wefts.

- Inspired by the 80s Italian Memphis movement
- Colour palette selected by the designer Luis Eslava
- High abrasion resistance, long-lasting floor
- Sound insulation up to 15dB with Raised Access Floor Tiles
- Ready for FITNICE® Composer
- Easy cleaning
- Phthalate free
- ❖ 10-year warranty

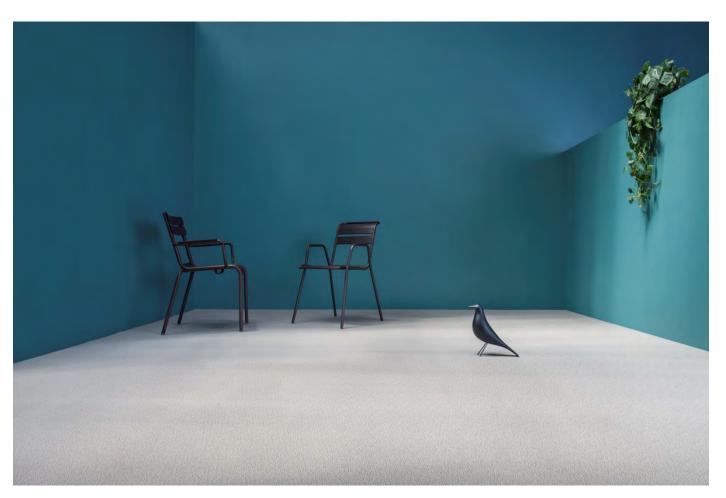




## **MEMPHIS**

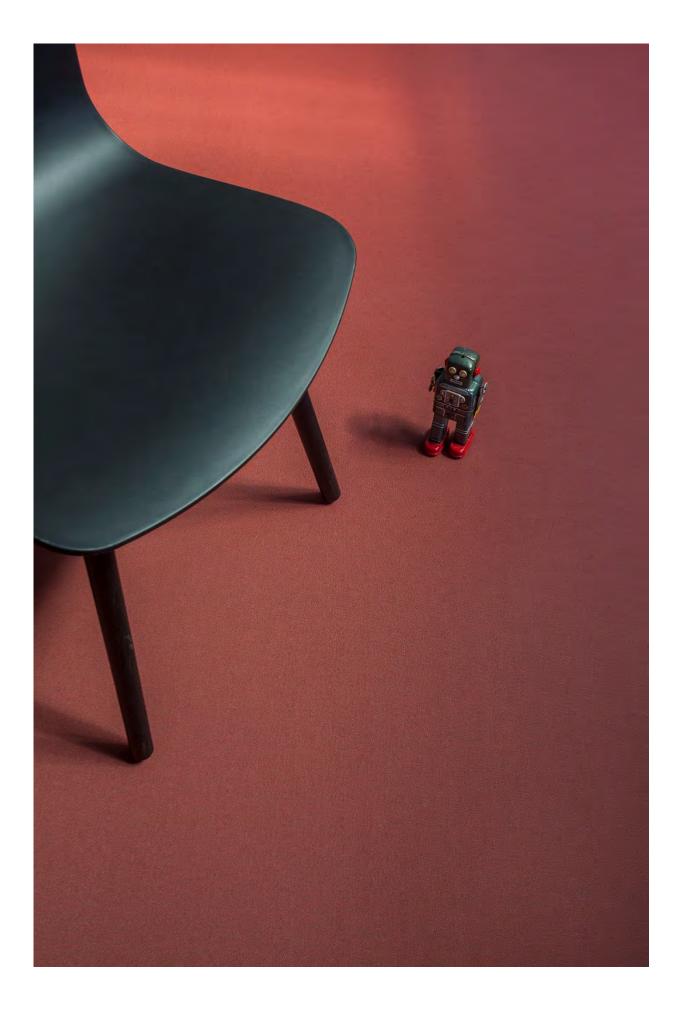


Tiles also available in Raised Access Floor Tiles











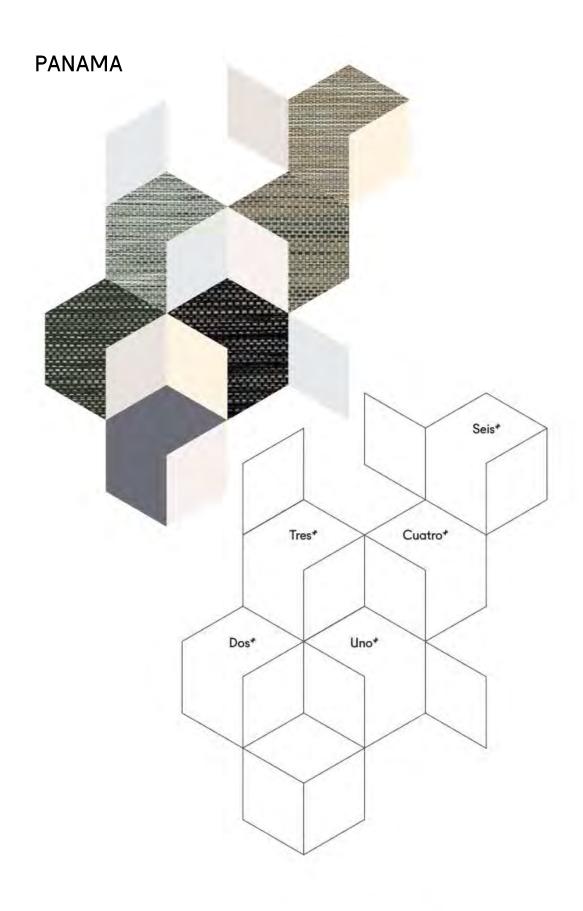
#### **PANAMA**

This is the simple, sober and elegant expression of a classic yarn grouping pattern. Those qualities of the floor Panama are transferred to the space where it is projected.

- ❖ Bicolour yarns create a randomly harmonious effect
- Flat design pattern
- Elegant, plain flooring that is especially suited to large areas
- ❖ FITNICE® Marine version with IMO Certificate
- High abrasion resistance, long—lasting floor
- Sound insulation up to 15dB with Raised Access Floor Tiles
- ❖ Ready for FITNICE® Composer
- Very easy cleaning
- Phthalate free
- 10-year warranty







All colours are available in:

Park Tile

Plank Tile

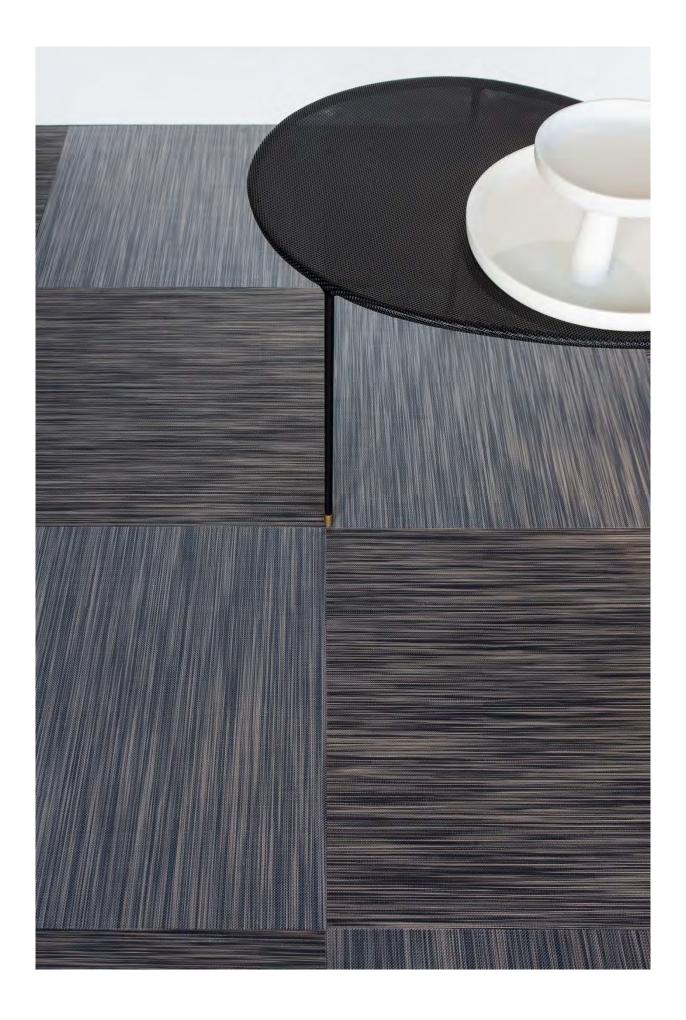










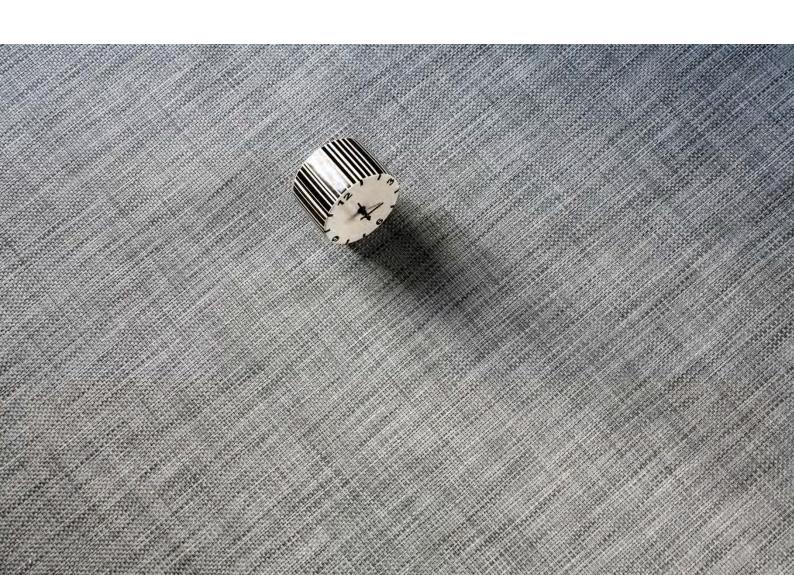




## **WICKER**

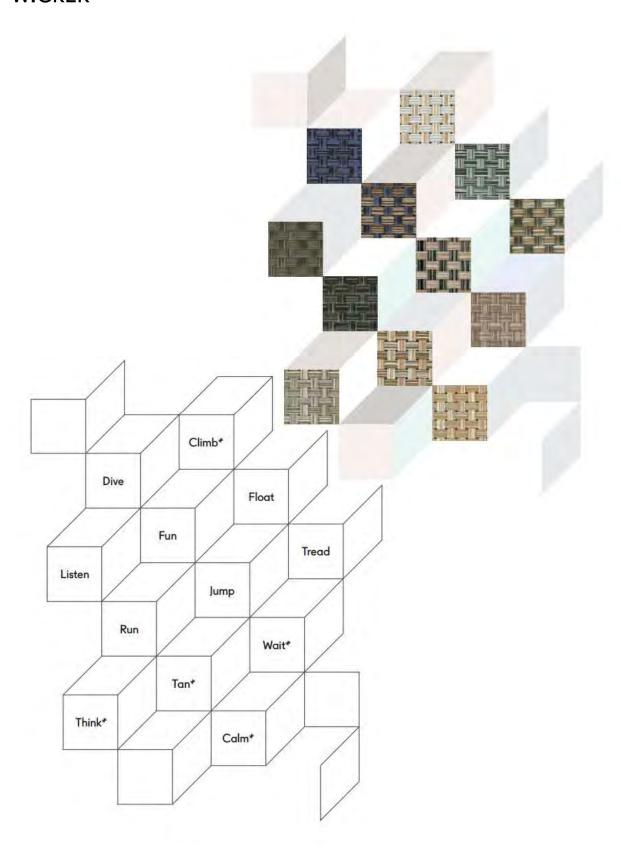
We learned from artisans to weave the multicolour yarn the same way they weave wicker and other natural fibres to make baskets and hats.

- Wide colour palette and combinations
- Bicolour yarns create a randomly harmonious effect
- High abrasion resistance, long–lasting floor
- Sound insulation up to 15dB with Raised Access Floor Tiles
- Ready for FITNICE® Composer
- Easy cleaning
- Phthalate free
- 10-year warranty





## **WICKER**



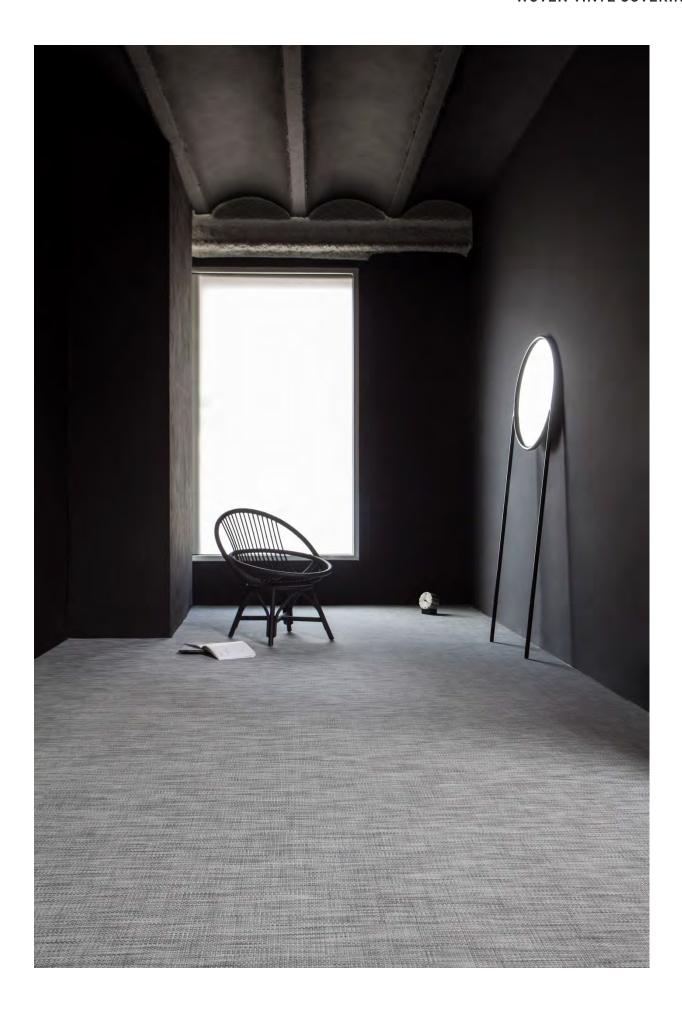
All colours are available in:

Plank Tile

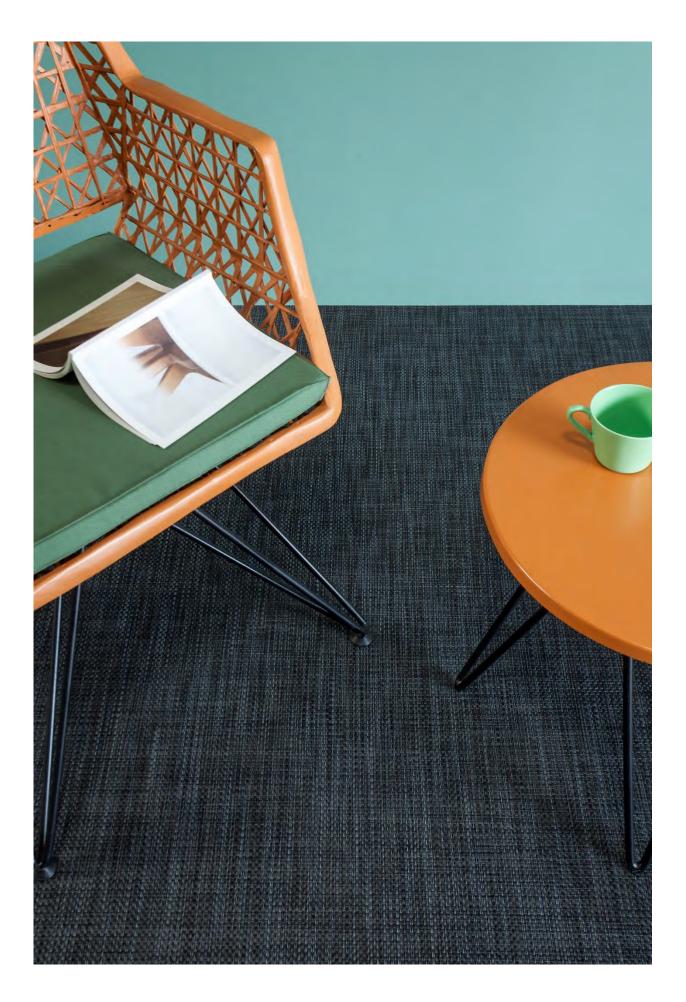
All colours are available in:

Diamond Tile

Plank Tile









#### CERTIFICATES AND FEATURES FLOOR



#### STRONG YARN

FITNICE® yarns are made of polyester with completely circular section covered with PVC. Some advantages of this type of spinning are high resistance to abrasion and high dimensional stability of the final product.



#### **OEKO-TEX STANDARD 100**

It sets a safety standard throughout the textile production chain and it assess the absence of harmful substances at each stage of the production process. The Oeko—Tex institutes conduct annual analytics on all product families and have all the information of the raw materials used.



#### **ECO-CODICE®**

Vertisol launches its own Eco–Codice® recycling program, which is committed to:
Recycle all waste generated in its own production processes
Use reusable packaging material

Use reusable packaging material
Use recyclable materials in flooring applications and
coating



#### **CE CERTIFICATE**

CE mark (European Conformity) applies to those products for which the Community has established requirements based mainly on product safety. Community and non–EU manufacturers must conform to its standard product to market its products within the EC.



#### **PHTHALATE FREE**

Phthalates are plasticizers widely used to get flexibility in PVC products. Some of them—not all—are considered very harmful. Going a step ahead, FITNICE® range is free of Phthalates since 2014.



#### **FLOOR SCOORE®**

FITNICE® Floor has the prestigious FloorScore® certification for indoor air quality. Because of its low emission level of volatile substances, FITNICE® Floor meets the criteria of different sustainable programs such as LEED (criterion 4.3, low emissive materials, 1 point), CHPS, the Green Guide for Healthcare.





#### **ISO 9001**

The ISO 9001 standard is the basis of the system of quality management. It is an international standard that focuses on all the elements that a company should have to manage and improve the quality of their products or services. This is a company certification.



#### ISO 14001

An accredited external agency certifies that the company organization ensures best practice in environmental management from different points of view, among others:

Compliance with EU laws
The raw materials selection
Optimal management of wastewater, waste,
emissions of volatile substances, etc



#### **10 YEAR GUARANTEE**

Vertisol Internacional, SRL offers a 10—year warranty on all FITNICE® Floor range.

\*10—years warranty only applicable if manufacturer"s installation and maintenance guidelines are followed.



#### **EMAS**

The Eco—Management and Audit Scheme of the European Commission is a voluntary management tool for companies and other organizations to evaluate, report and improve their environmental performance.



#### **FRAYLESS**

The inner polyester core used in PVC yarns is made of a single fiber (monofilament) to avoid fraying edges.



#### **THERMOFIXED**

Warp and weft are welded in order to give more stability to the fabric and prevent fraying.



#### **ANTIMONY FREE**

Antimony compounds are prominent additives for improving fire—retardant properties however they are considered carcinogenic in some countries. Likewise for Phthalates, Vertisol goes one step ahead in replacing this component from FITNICE® Floor.

# FITNICE®

## WOVEN VINYL FLOORING

FITNICE is a registered trademark of Vertisol International SRL,

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